



SHOW UP FOR THE MISSION

Build Your Presence. Strengthen Your Impact.

Rescue Mission events are more than moments on a calendar, they are opportunities to bring your organization to life in the community. When your team shows up, you're not just attending an event, you're building culture, strengthening relationships, and standing behind the belief that everyone deserves access to food, shelter, and hope.

Each event offers multiple ways to engage. Many of our strongest partners don't choose just one, they layer their involvement to create a meaningful and visible presence.

HOW TO SHOW UP

A FLEXIBLE MENU OF ENGAGEMENT

Every Rescue Mission event offers opportunities to engage in four key ways:

- **Participate:** Join the experience
- **Sponsor:** Elevate your visibility and impact
- **Give In-Kind:** Contribute goods, services, or experiences
- **Volunteer:** Show up hands-on with your team

These pathways can be combined to create a full-circle engagement strategy, one that supports the mission while energizing your employees and strengthening your brand in the community.

WHY IT MATTERS

When your organization shows up across these events, you:

- Strengthen employee engagement and company culture
- Build meaningful relationships with clients and community partners
- Increase visibility as a values-driven organization
- Help provide critical resources to those in need

Most importantly, you turn participation into something bigger, a shared experience that reflects who you are as an organization.



RIDE & RUN FOR THE RESCUE

Energize Your Team. Activate Your Presence.

Ride & Run is a natural entry point for organizations looking to engage employees and promote wellness while giving back. Ways to Show Up:

- **Participate:** Build a corporate team and ride or run together
- **Sponsor:** Align your brand with a high-energy, community-driven event
- **Give In-Kind:** Provide event supplies, refreshments, or giveaways
- **Volunteer:** Support race-day logistics with your team

Make It Meaningful: Many companies choose to cover registration costs for employees, removing barriers and turning participation into a shared team experience. Layering participation with sponsorship or volunteerism creates a strong, visible presence both on and off the course.

MISSION POSSIBLE GOLF TOURNAMENT

Connect. Entertain. Show Up Strong.

This premier event blends relationship-building with impact—and fills quickly. Ways to Show Up:

- **Sponsor:** Receive full marketing visibility plus built-in participation opportunities
- **Participate:** Secure a foursome (early commitment is key)
- **Attend:** Join us for dinner and programming
- **Give In-Kind:** Contribute raffle or auction items that showcase your business

Make It Meaningful: Invite clients, colleagues, or leadership teams to join your foursome or table. Many partners combine sponsorship + participation + in-kind contributions to maximize both visibility and engagement.



HOPE AWARDS GALA

Celebrate Impact. Deepen Connection.

The Gala is an opportunity to gather, recognize impact, and engage your network in a meaningful way. Ways to Show Up:

- **Sponsor:** Includes tickets and prominent recognition
- **Host a Table or Attend:** Bring employees, clients, or partners together
- **Give In-Kind:** Support auctions or event experiences
- **Join the Committee:** Play a hands-on role in planning, fundraising, and event execution

Make It Meaningful: Organizations that join the event committee often find this is where relationships deepen, internally and with the Rescue Mission, while expanding their impact beyond a single evening.

MOVIE WITH A MISSION

Amplify Generosity. Reach the Community.

This telethon-style event creates a unique opportunity to connect with the broader community in real time. Ways to Show Up:

- **Matching Sponsor:** Double the impact of donations during the broadcast
- **Give In-Kind:** Provide donor incentives or giveaway items
- **Be Featured On-Air:** Share why your organization supports the mission
- **Invite Your Network:** Encourage employees and clients to tune in and give
- **Volunteer:** Bring a team to answer phones and spread holiday spirit

Make It Meaningful: This is a powerful opportunity to align your brand with generosity and publicly demonstrate your commitment to social responsibility.

LET'S BUILD YOUR PRESENCE

Whether you're looking to engage your team, host clients, or create a fully layered event strategy, we'll help you design an approach that fits your goals.

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