

# HOST A DRIVE

## Collect Essential Items. Support Your Community.

Donation drives are a simple and powerful way for businesses, schools, faith groups, and community organizations to support neighbors experiencing hunger and homelessness.

By hosting a drive for the Rescue Mission, your group helps provide essential items that bring comfort, dignity, and care to the people we serve every day.

This guide walks you through how easy it is to organize a successful drive.

### STEP 1: CHOOSE WHAT TO COLLECT

Start by selecting a focus for your drive. Targeted drives help ensure the items collected meet the most urgent needs in our shelters and programs.

### STEP 2: SET YOUR DRIVE TIMELINE

Choose a timeframe that works best for your group. Many drives run for 4-8 weeks.

Seasonal drives can also align with specific needs such as winter clothing or back-to-school essentials.

### STEP 3: SET UP YOUR COLLECTION

Make it easy for people to donate. Tips for success:

- Place collection bins in visible locations
- Clearly label the items being collected
- Share examples of acceptable donations
- Provide regular reminders to participants

You may also want to set a goal for your drive, such as collecting 200 items or filling a certain number of boxes.





## STEP 4: SPREAD THE WORD

Promotion helps ensure a successful drive. Ways to share your campaign:

- Email announcements
- Workplace newsletters
- Social media posts
- Posters or flyers in your space
- Internal team messaging

Encourage participants to invite friends, coworkers, or family members to contribute.

## STEP 5: DELIVER YOUR DONATIONS

Once your drive is complete, collected items can be delivered to the Rescue Mission. Donations can typically be dropped off at:

- Rescue Mission locations
- Thrifty Shopper donation centers
- Other designated donation sites

Our team can provide guidance on the best drop-off location for your group.

## STEP 6: CELEBRATE THE IMPACT

At the end of your campaign, we will help you celebrate the difference you made. Your business may receive:

- Impact summary
- Recognition on Rescue Mission platforms
- Opportunity to visit our campus for a tour

---

## READY TO HOST A DRIVE?

Our team is happy to help your organization get started. Whether you are planning a small office drive or a large community collection effort, we can provide guidance and information about current needs. Together, we can help ensure our neighbors have access to the essentials they need.

## LET'S GET STARTED

**Olivia Watson,**  
Development Manager | Partnerships  
315-579-1823  
[Olivia.Watson@rmsyr.org](mailto:Olivia.Watson@rmsyr.org)  
[RescueMissionAlliance.org](http://RescueMissionAlliance.org)